



**Newsletter Copy for Partners
Parent Club and Scottish Government
Get into Summer Campaign
21.06.21**

Below is some wording that can be used by partners in newsletters or emails, to let families across Scotland know about the Get into Summer campaign and offering. This can be adapted or amended to better fit the usual tone of your communications or your brand. You can also update the content to make it more specific to your Get into Summer offering, if applicable.

There are images available for use at [ParentClub.scot/Partnerships-GetIntoSummer](https://parentclub.scot/Partnerships-GetIntoSummer). If you would like to include these in your comms, please download and use.

Please ensure to use #GetIntoSummer and tag Parent Club on @ParentClubScotland (for Facebook and Instagram), or @ParentClubScot (on Twitter) in all digital posts.

Newsletter copy

Summer is here and after the year we've had, the whole family could use a wee boost. There are lots of activities on across Scotland this summer to help our families make the most of the summer holidays.

You can #GetIntoSummer by looking out for activities for kids and teens across Scotland to enjoy, to help boost their wellbeing and mental health. You can also find support for your family as we begin to socialise, play and reconnect again.

Check out the Parent Club website at parentclub.scot/summer to see what's on and get involved. You can also find loads of great ideas and tips on the Parent Club website for fun activities to get the whole family into summer!

We like this idea:

Tip#7: Shadow chasers: On a sunny day, pop outside with your kids and try chasing each other's shadows. Make someone the 'chaser' and give them a point for each time they catch someone's shadow by jumping on it. Take it in turns and see who can collect the most points.

Or this one – we all know the Scottish summer doesn't always come with sun!

Tip #9: Even if the sun isn't shining, you can still brighten up those rainy days by doing a little jumping in puddles. Have a competition to see who can make the biggest splash – just don't forget those wellies and waterproofs!

Let us know how you #GetIntoSummer and tag us in your summer of fun!

[Please note, you can find a range of tips and ideas on [Parentclub.scot/summer](https://parentclub.scot/summer), please feel free to update the tip with one from the summer hub, or one of your own!]