



**SMS/ WhatsApp Copy for Partners
Parent Club and Scottish Government
Get into Summer Campaign
21.06.21**

Below is some wording that can be used by partners in texts or WhatsApp groups, to let families across Scotland know about the Get into Summer campaign and offering. This can be adapted or amended to better fit the usual tone of your communications, or your brand. You can also update the content to make it more specific to your Get into Summer offering, if applicable.

WhatsApp copy

After the year we've had, our kids and teens could all use a boost. The #GetIntoSummer campaign is packed with tips and ideas for families to get out and about this summer. There are lots of activities on offer for kids of all ages across Scotland, so to get involved, check out [Parentclub.scot/summer](https://parentclub.scot/summer) to see what's on and get into summer.

You can also find lots of ideas for fun summer activities to do with your family on the Parent Club website, like building a den, going on a treasure hunt, or making a dance routine!

[Please note the above tips can be replaced with advice more suitable for your audience. More tips can be found on the Parent Club website – [Parentclub.scot/summer](https://parentclub.scot/summer).]